



Imagine a world without infant mortality, birth defects and preterm births. March of Dimes stands for all babies and works every day to tackle the serious health issues facing babies before and after they are born. Through our efforts in funding the development of the polio vaccine, we are the only organization to have completely solved a serious health problem like this in the United States. And we are primed to solve problems for this generation's babies.

## Why Be a Sponsor?

- High-quality visibility on print and web materials and logo signage on Race Day
- Showcase your product in front of thousands with a Race Day Tent
- Opportunities to partner with an organization perceived positively by 98% of the American public
- Creating a run team will complement your existing employee health initiatives



## Sponsorship Opportunities

Sponsorship Level	\$10,000 Champion Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor
Race Entries	20	10	5	N/A
\$10 Off Race Entries	20	10	5	5
Company Tent at Race	•	•		
Speaking Opportunity at Race	•			
Insert in Race Bags	•	•		
Race Day Signage				
Run Start/Finish	•	•		
Kick-Off Event	•	•		
Thank You Event	•	•		
Logo Recognition				
Participant T-shirt	•	•	•	•
Promotional Fliers	•	•	•	•
Website	•	•	•	•
All Communications (4)	•	•	•	•
Press Release Mention	•	•	•	•

# march of dimes<sup>®</sup>

run for babies<sup>™</sup>

## Sponsorship Commitment Form

### 2015 Run for Babies<sup>™</sup>

COMPANY NAME/DONOR

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL

ALTERNATE EMAIL

☐ YES, we will support the March of Dimes, as a sponsor in the amount of \$\_\_\_\_\_

SIGNATURE OF PRIMARY CONTACT

DATE

My signature indicates authorization to make this commitment on behalf of my company.

\_\_\_ YES, you may list my/our name in press releases, annual reports and/or internal publications as a March of Dimes contributor.

Please publish my/our name as: \_\_\_\_\_

\_\_\_ NO, I/we prefer the support remains anonymous. Please do not publish the name.

Payment Options: (Payment is due 30 days prior to event)

\_\_\_ Check Enclosed (Payable to March for Babies)

\_\_\_ Please Bill: Payment will be made by Credit Card Date \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Circle One: VISA MasterCard American Express Discover

NAME AS APPEARS ON CARD SIGNATURE

Please mail original form to: March of Dimes, 1019 West 9th Avenue, King of Prussia, PA 19406 • 610-945-6050

AUTHORIZED MARCH OF DIMES SIGNATURE



March for Babies is the nation's premier walking event. Philadelphia is proud to offer a 5k and 10k run to enhance and complement the walk. It's a unique campaign that blends the benefits of physical activity, community involvement and personal giving.



1019 West 9th Avenue • King of Prussia, PA 19406  
610-945-6050

#### Thank you to our Sponsors



The official registration and financial information of the March of Dimes Foundation may be obtained from the Pennsylvania Division



A 5K & 10K to go hand-in-hand with the nation's premier walking event, March for Babies.

2015 Run for Babies™  
Sponsorship Opportunities  
5K & 10K Event on April 26th, 2015